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Gigi Young, Digital & Social Director



As digital and social managing editor, Gigi Young's goal is to improve the reach of *The Rocky Mountain Collegian*. Her belief that an informed public is a powerful public, combined with her goal of bettering the lives of her peers and the world at large, led her to this position.

Born and raised in Chicago's North Shore, Young came to Colorado curious to experience the Rocky Mountain lifestyle. She is a junior majoring in business administration with concentrations in marketing and international business and minoring in media production.

Beyond her academic pursuits, Young is deeply passionate about driving positive change and making a meaningful impact on the world. This passion is reflected in her commitment to telling stories that inspire transformation.

She means business. Ambitious to advance the values of *The Collegian*, Young is bringing to this role her diverse skill set and business acumen, which she developed by working as an independent marketing consultant and international marketing development intern.

An avid traveler, her international experience lends her the savvy to engage diverse populations through her work. A fan of movies, music and coffee, Young can always be found at The Lyric or an Aggie Theatre show and is a regular at the Alley Cat Coffeehouse. She is excited to work with *The Collegian* to interact with, impact and empower the CSU and Fort Collins community.



All content by Gigi Young



Bong Joon Ho does it again with hilarious, smart 'Mickey 17'

Gigi Young, Digital and Social Director
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Christian Arndt and Gigi Young
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Lory Student Center, Room 118
Colorado State University, 8038
Fort Collins, CO, 80523

Editor in Chief: Allie Seibel
editor@collegian.com

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